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## **MEDIA ADVISORY**

**For Immediate Release**

# **Philadelphia Dramatists Center Offers Exciting “Theater Tours” for the Philadelphia Spring 2010 Season**

Philadelphia Dramatists Center (PDC) is excited to announce a new program called THEATER TOURS. Designed along the same lines as popular Philadelphia historical tours, the Theater Tours program gives artists and audience members a taste of the diverse aesthetics that are alive and thriving in our theater community. A professional member of the Philadelphia theater community will act as a Theater Docent to guide each tour. When participants enroll in the program, they receive a reduced ticket price for each production. Prior to each show, participants receive a copy of the script and/or supplemental readings to deepen their understanding of the show. Participants are invited to meet 45-minutes before each production to discuss the materials with the theater docent. After each show, participants will have a roundtable discussion with an artist from the show. This program is designed to give audience members a greater understanding of the theatrical process and to give artists the opportunity to explore and strengthen their own craft. The productions that will be featured in the Spring Tour 2010 are:

-*Gnädiges Fraulein*, a forgotten classic by Tennessee Williams produced by **Idiopathic Ridiculopathy Consortium**;

-*Nerve*, an edgy comedy by Adam Szymkowicz produced by **Azuka Theatre Company**;

-*516*, a world premiere by PDC member and PEW Fellow Katharine Clark Gray produced by **Philadelphia Theatre Workshop**; and,

-*Sunday in the Park with George*, a Sondheim musical produced by the **Arden Theatre Company**.

The guide for the tour will be Jacqueline Goldfinger, Playwright/Literary Manager and Dramaturg at **Philadelphia Theatre Company**. “When PDC approached me about creating a program for their Outreach Initiative, I began thinking about what would be interesting for both general audiences as well as useful for theater practitioners,” Ms. Goldfinger said. “I think we’ve created a unique and extraordinary program that gives audience members a glimpse behind the curtain and artists the opportunity to examine how a play or musical translates from page-to-stage, and, hopefully, gives them ideas for how to strengthen their own work.”

Wally Zialcita, Executive Director of PDC, commented, “Philadelphia has enjoyed an explosion of theatre activity in recent years, and PDC sees an opportunity to provide a service: to provide a deeper, richer experience for audiences and our artistic peers, adding value without adding cost. We are excited by the plays being offered in this debut Tour, and we know that Jackie will serve as an insightful and personable guide.”

The price for the Theater Tours package is \$64. Please visit <http://www.pdc1.org/tour.html> for more information on how to be a part of this exceptional offer.

PDC also continues to update and upgrade our website in an effort to make it a national destination for those interested in new play development as well as a state-of-the-art tool for its members.

PDC is continuing to develop future programs that serve our new mission as well as continuing our previous programs, which include: Readings in Restaurants, Writers Table, Writers Circle, The Gym, and The Marathon. PDC is currently engaged in a strategic planning process to plan for our next five years. To learn more about PDC, please visit our website: [www.pdc1.org](http://www.pdc1.org).

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